

# OCTOBER IS BREAST CANCER AWARENESS MONTH



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## The Dallas Post Tribune

2726 S. Beckley Ave • Dallas, Texas 75224  
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VOLUME 66 NUMBER 04

SERVING THE BLACK COMMUNITY WITHOUT FEAR OR FAVOR SINCE 1947

October 3 - 9, 2013

# DALLAS ISD SCHOOL BOARD KEEPS SUPERINTENDENT MIKE MILES



DISD Superintendent Mike Miles will keep his job, but he will be placed on a 90 day "growth plan." Monday night the DISD school board voted 5-3 to allow him to stay in his current role.

The vote was in response to the recent independent investigation which determined Mr. Miles violated district policy when he attempted to interfere with another investigation and his assistance with drafting of a letter criticizing the school board.

The majority of the trustees did not feel like his actions warranted termination.

The board issued a letter of reprimand.

## California Bridge named for Texan Willie L. Brown, Jr.



California Bridge named after Willie L. Brown, Jr.

The Willie L. Brown, Jr. Bridge was approved by the California State Legislature. The resolution, ACR 65, was approved by the State Senate on a 26 to 7 vote.

Willie L. Brown, Jr. was elected to represent San Francisco as a Member of the California State Assembly from 1965 to 1995. During his tenure, Brown held a number of high ranking leadership positions and was elected as Speaker of California State Assembly from 1980 to 1995. Brown was the longest serving Speaker and the first African American Speaker in California history.

After completing his service in the State Assembly, Brown was elected to serve as the 41st Mayor of the City and County of San Francisco from 1996 to 2004. As Mayor, he restructured the city's transit system, expanded affordable housing programs, created a model juvenile justice system and spearheaded the expansion of the University of California, San Francisco campus.

The California NAACP will lead a private fundraising effort to pay for signs to be erected at the entrances of the Willie L. Brown, Jr. Bridge. That effort and the erection of the signs are scheduled to be completed in 2014.

## ALL DISTRICT STUDENTS CAN EAT BREAKFAST AND LUNCH FOR FREE

Every student in Dallas ISD can now eat free breakfast and lunch at no cost to them. Effective today, Oct. 1, Dallas ISD is implementing Provision 2, a federal amendment that allows the National Lunch and School Breakfast programs to be offered districtwide to all students free of charge.

The Dallas ISD Food and Child Nutrition Services Department announced the new initiative which will make it possible for every student to receive nutritious meals every school day. "This is an incredible opportunity for the students of Dallas ISD," said Dora Rivas, executive director, Food and Child Nutrition Services. "We know that students who have nutritious meals each day perform better in school. It is impossible for students to do their best work if they are hungry. Through this provision everyone wins, especially our students."

The district qualifies for this option based on the number of completed applications for free and reduced-priced meals received by FCNS. While the district received 85 percent of the needed number of completed applications for a successful roll-out, FCNS continues to encourage parents who have not completed an application to do so in order to maximize the success of the Provision 2 amendment. Meal applications will be accepted throughout the year, and families can support this initiative by submitting a meal application by the end of October. Applications can be completed on-line at [foodapps.dallasisd.org](http://foodapps.dallasisd.org).

For more information, contact Food and Child Nutrition Services Dept. at (214) 932-5500. Completed applications should be returned to: Food and Child Nutrition Services Department.

### T.R. Lee, Jr. Scholarship Fund Presents Check to Jarvis Christian College



Mrs. Erma Victor receives check from Mrs. Ruth Harris

On Thursday, September 26 Mrs. Ruth Harris, chairperson of the T.R. Lee, Jr. Scholarship Fund presented a check to Mrs. Erma Victor, Former President of Jarvis Christian College Alumni Association for Jarvis Christian College.

T.R. Lee, Scholarship Fund members include: Mrs. Opal Jones is the Assistant Chair, Mrs. Alvastine Carr, Mr. Johnny Crowley, Mrs. LaWanda Mitchell, Mrs. Dorothy Lee and Mrs. Yvonne Carroll.



### News You Ought to Know

#### DALLAS LAWYERS ANSWER LEGAL QUESTIONS - FREE!

Volunteer attorneys will answer legal questions at no cost from 5:30 p.m. to 8 p.m. on Wednesday, October 9, and October 16, via LegalLine, a call-in program sponsored by the Dallas Bar Association. LegalLine is a community service for the DFW-area residents, provided the second and third Wednesdays of each month. On these designated nights, anonymous lawyers are available to answer questions in many law-related areas ranging from divorce and child support matters, to wills, insurance, employment and criminal law matters. Residents needing assistance should call LegalLine at (214) 220-7476 from 5:30 p.m. to 8 p.m. on Wednesday, October 9, or Wednesday, October 16. Individuals may also receive referrals to local, legal, or social service agencies. LegalLine volunteer attorneys typically answer between 50 and 90 calls each night.

#### SECOND ANNUAL LATINO CULTURAL CENTER ONE-ACT PLAY FESTIVAL THURSDAY-SATURDAY, OCTOBER 3-5, 2013, 7:30PM

In partnership with the Department of World Languages, Literatures, and Cultures and the Department of Dance and Theater at the University of North Texas, the LCC will hold its 2nd Annual One-Act Play Festival during Hispanic Heritage Month. These theatrical performances not only seek to portray the Latino experience in North Texas, but also to challenge the definition of Latino identity in the region. In collaboration with the LCC, the event is coordinated by Dr. Lorenzo García, chair of the UNT Department of Theater and Dance, and Dr. Teresa Marrero, Department of World Languages, Literatures, and Cultures on behalf of TANTO, the Teatro Alianza of North Texas Organizations. TANTO is a newly formed coalition of five North Texas Latin@ theater companies plus independent artists.

#### Credo of The Black Press

The Black Press believes that America can best lead the world away from racial and national antagonisms when it accords to every person, regardless of race, color or creed, full human and legal rights. Hating no person, fearing no person, the Black Press strives to help every person in the firm belief that all are hurt as long as anyone is held back.

### LEADER OF THE WEEK MRS. ANZETTA SPENCER



Mrs. Anzetta Spencer was born Nacogdoches, Texas and raised in Tyler, Texas. She was educated in the Tyler and attended Dallas Technical College in Dallas. She taught for the East Gate Baptist Church for (21 years) where she is a member, helping others to grow and mature with dignity. Mrs. Spencer was the Co-Director of the Day Care of the church and a Sunday School Teacher. Mrs. Spencer worked at Baylor Hospital for 5 years as an instrument tech. She is married to Mr. Billy Spencer, mother of four children, Mrs. Melodie Farris, Mr. Michael Thomas, Mr. Phillip Thomas and Mr. Cecil Thomas and four beautiful grandchildren. Mrs. Spencer's brother is Pastor Homer Reagan, East Gate Baptist Church where the family are faithful members.



## 'Dallas' Too Busy Growing To Hate





# RESILIENT, RECEPTIVE AND RELEVANT

## THE AFRICAN-AMERICAN CONSUMER 2013 REPORT



Nielsen and the National Newspaper Publishers Association have strategically collaborated for three years to present an annual in-depth analytical report on the African-American consumer. The reports have become widely respected throughout the industry, and have created more conscious consumers. The following four pages are excerpts from the full 32-page report, which is available for download at [www.nielsen.com](http://www.nielsen.com).

### OVERVIEW

Black buying power continues to increase, rising from its current \$1 trillion level to a forecasted \$1.3 trillion by 2017.<sup>1</sup> African-Americans have unique preferences from the total U.S. population that makes them an important group to watch. Of the \$75 billion spent on television, radio, internet, and magazine advertising only \$2.24 billion was spent with media focused on Black audiences. Black businesses, agencies, and media continue to wrestle with this disparity as it is not reflective of the overall high consumption patterns and behavioral trends of the Black consumer.

### DEMOGRAPHICS

**43 MILLION BLACKS LIVE IN THE U.S.**

**53%** OF BLACK POPULATION IS UNDER THE AGE OF 35

The Black population, on average, is three years younger than their peers, with an average age of 35 compared to 38. More than half of the population, 53%, is under the age of 35, compared to 47% of the Total Market population.

**54%** OF ADULT BLACK POPULATION IS FEMALE

Black women continue to grow their importance to the Black community. Black women Head of Households represent 29% of all Black households, compared to 20% for the overall population.<sup>2</sup> Women control 43% of the annual spending power for the Black population, and own the majority of Black businesses.



**55%** OF BLACKS LIVE IN THE SOUTH

Surprisingly, the southern migration is not limited solely to older retirees. Young, educated, and forward-thinking Black professionals are deciding to call the South home as well.

<sup>1</sup>Selig Center of Economic Growth, 2012  
<sup>2</sup>U.S. Census Bureau, 2011 American Community Survey

All demographic information derived from Nielsen Pop-Facts Premier, 2013 update



### WHERE BLACKS SHOP

On average, Black households shop more frequently (8 trips more) than Total Market households and are more likely to frequent dollar stores (7 trips more), convenience stores (2 trips more) and drug stores (1 trip more), but spend an average of \$8 less per trip.

Retail channels where Blacks make fewer trips are grocery stores (3 less), warehouse clubs (3 less) and mass merchandisers (2 less). This could be a direct result of the "retail deserts" phenomenon which suggests some urban and rural communities are lacking in the number and size of certain retail outlets, especially large chains, compared to other communities, which leads to a further issue of "food deserts". Annual commitments from mass merchandisers like Walmart, Walgreens, and CVS to carry more fresh produce will help to alleviate this problem.<sup>1</sup>

Blacks consistently place a higher emphasis on grooming and beauty categories and at the top of that list is Ethnic Hair and Beauty Aids (HABA) which Blacks purchase nine times more than others.

### BLACK HOUSEHOLDS' ANNUAL SPENDING WITH BEAUTY SUPPLY STORES BY HH INCOME

Average Spend: <b>\$94</b>	\$40,000 - \$49,999: <b>\$103</b>
Under \$20,000: <b>\$89</b>	\$50,000 - \$69,999: <b>\$94</b>
\$20,000 - \$29,999: <b>\$63</b>	\$70,000 - \$99,999: <b>\$118</b>
\$30,000 - \$39,999: <b>\$94</b>	\$10,000+: <b>\$132</b>

Source: Nielsen Homescan, Total U.S., 52 weeks ending 12/29/2012, UPC-coded

### BRAND LOYALTY

Blacks spend 18% of their annual retail dollars on store brands, or private label items. Out of the top 20 store brand product categories purchased by Blacks and White Non-Hispanics there are six categories unique to African-Americans:

Frozen Prepared Foods	Shelf Stable Juices & Drinks
Frozen Vegetables	Nuts
Bottled Water	Sugar/Sugar Substitutes

Source: Nielsen Homescan, Total U.S., 52 weeks ending 12/29/2012, UPC-coded

African-Americans also have notable preferences for Quick Service Restaurants (QSRs), that differ from Total Market.

### TOP 5 QSRs BLACK HOUSEHOLDS HAVE ORDERED FROM IN LAST 3 MONTHS

McDonald's: <b>65%</b> —Total Households 60%
Burger King: <b>44%</b> —Total Households 36%
Subway: <b>43%</b> —Total Households 40%
KFC: <b>37%</b> —Total Households 26%
Wendy's: <b>36%</b> —Total Households 30%

Source: Nielsen Homescan, Online Views surveys, June 2013 (n=45546) Ranked by African-Americans' visits.



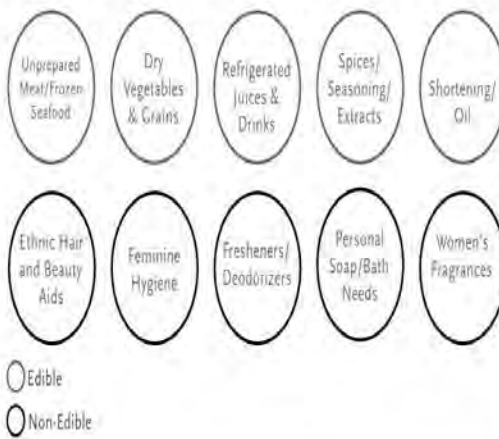
Blacks watch 37% more television than any other group, spending seven hours and 17 minutes per day viewing TV, compared to five hours and 18 minutes of total viewing for Total Market. Black Women, especially those 18-49, tend to be heavier viewers than their male counterparts.

### BLACKS' TOP FIVE PREFERRED NETWORKS

CHANNEL/NETWORKS	% BLACK VIEWERS HOUSEHOLD	TOTAL BLACK VIEWERS (000) HOUSEHOLD
BET	84%	327
VH1	59%	144
TV ONE	87%	107
BOUNCE TV	85%	91
CENTRIC	85%	49

Source: Nielsen 12/31/2012-6/30/2013, Total Day, L+7 Projections. Viewers shown in millions.

### CATEGORIES HEAVILY PURCHASED BY AFRICAN-AMERICANS



Source: Nielsen Homescan, Total U.S., 52 weeks ending 12/29/2012, UPC-coded  
<sup>1</sup>The Washington Post, 2011 "Michelle Obama Joins Forces with Walmart, Walgreens to Battle Food Deserts"

### BLACKS' TOP PROGRAMMING

PROGRAM	ORIGINATOR	TOTAL VIEWERS AA 18-49
Love & Hip Hop Atlanta 2	VH1	2.1
Scandal	ABC	2.1
Real Husbands of Hollywood	BET	1.7
Real Housewives of Atlanta	BRAVO	1.4
T.J. and Tiny 3	VH1	1.4

Source: Nielsen 12/31/2012-6/30/2012, Prime Day Part, Live +7 Days, Persons 18-49, excluding specials, sport events, and award shows. Viewers shown in millions.

### DIGITAL

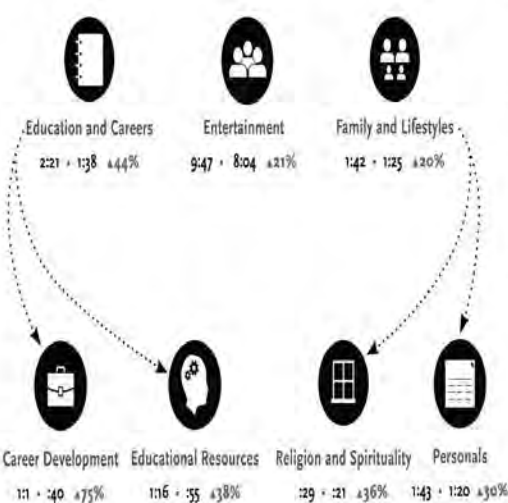
African-Americans' overall online category usage reveals some notable behavioral distinctions between Blacks and other consumer groups.

### BLACKS SPEND

**44%** MORE TIME ON EDUCATION AND CAREER SITES THAN TOTAL MARKET

### BLACKS' INTERNET CATEGORY RANKINGS BASED ON TIME SPENT

African-American Per Person Time • Total Market Per Person Time • Movie Time Spent



Source: Nielsen, NetView, Total (March 2013), time shown in hours:minutes

Blacks are 44% more likely than Total Market consumers to create a social media profile.

- 45-64 year-olds spend the most time on Facebook.
- 35-44 year-olds are more likely to spend more time on Tumblr.
- 18-34 year-olds spend 11% more time on Twitter than those 35-44 and 45-64 combined.

BLACKS ARE MORE LIKELY TO READ FORBES AND FORTUNE MAGAZINES THAN THE TOTAL MARKET

### MOBILE

**71%** OF BLACKS OWN SMARTPHONES

Most African-Americans use Androids (73%) vs. iPhones (27%).

### TOP 5 MOBILE APPS PREFERRED BY BLACKS BASED ON TIME SPENT

APP	HOURS:MINUTES SPENT
Instagram	7:21
Facebook	6:15
Twitter	2:24
Pandora Radio	2:21
Ebay Mobile	2:19

Source: Nielsen, Mobile Insights, March 2013

### BIG SCREEN VIEWING

Blacks go to the movies just as much as other consumer groups, with an average of 6.3 trips per year.

### TOP AFRICAN-AMERICAN MOVIES WITH BLACK CASTS

TITLE	STAR(S)	GROSS EARNINGS (000,000)
Django Unchained	Jamie Foxx, with Kerry Washington, Samuel L. Jackson	\$163
42	Chadwick Boseman	\$94
Flight	Denzel Washington	\$94

Source: Nielsen, Sept 2012-June 2013, revenue shown in millions

**87%** OF BLACKS ARE RECEPTIVE TO TRAILERS AND PREVIEWS



If consumption patterns dictated a company's advertising budget then advertisers should be spending proportionately with African-American media as follows:

- 44% higher spend on Education and Career websites
- 38% higher spend on streaming websites
- 37% higher spend on television (with a special emphasis on cable)
- 15% higher spend on mobile phone advertising

**66** COMPANIES MISTAKENLY BELIEVE BECAUSE THERE ARE NO LANGUAGE BARRIERS THAT A GENERAL MARKET "ONE-SIZE-FITS-ALL" STRATEGY IS AN EFFECTIVE WAY TO REACH AFRICAN-AMERICANS. JUST THE OPPOSITE IS TRUE.

ADVERTISERS' SPENDING WITH MEDIA FOCUSED ON BLACK AUDIENCES IS JUST **3%** OF \$75 billion spent in 2012 on television, magazines, internet, and radio advertisements.

### TOP 5 ADVERTISERS' ANNUAL SPEND WITH MEDIA FOCUSED ON BLACK AUDIENCES<sup>1</sup>

Procter & Gamble: <b>\$75,323</b>
L'Oréal: <b>\$52,341</b>
McDonald's: <b>\$38,241</b>
Unilever: <b>\$31,488</b>
U.S. Government: <b>\$28,369</b>

### Q1 TOP 5 CATEGORIES SPEND WITH MEDIA FOCUSED ON BLACK AUDIENCES<sup>2</sup>

Restaurant-Quick Svc <b>\$24,200</b>
Automotive: <b>\$21,728</b>
Motion Pictures: <b>\$20,310</b>
Telephone Svcs & Wireless: <b>\$15,622</b>
Insurance: <b>\$13,236</b>

Note: All dollars are in millions  
Source: Nielsen  
Selections: Cable TV, Synd TV, National Magazine, Internet  
<sup>1</sup>Period: Jan. 1, 2012-Dec 31, 2012  
<sup>2</sup>Period: Jan 1, 2013-Mar 31, 2013

### ABOUT NIELSEN

Nielsen Holdings N.V. (NYSE: NLSN) is a global information and measurement company with leading market positions in marketing and consumer information, television and other media measurement, online intelligence and mobile measurement. Nielsen has a presence in approximately 100 countries, with headquarters in New York, USA and Diemen, the Netherlands. For more information, visit [www.nielsen.com](http://www.nielsen.com).

### ABOUT NNPA

The National Newspaper Publishers Association, also known as the Black Press of America, is a 73-year-old federation of nearly 200 Black community newspapers from across the United States.

### KEEP THE CONVERSATION GOING

#AACConsumer13





# CALENDAR OF EVENTS

## OCTOBER

### DALLAS ISD INVITES PARENTS TO PARENT-TEACHER CONFERENCES

Dallas ISD parents are invited to attend the fall semester parent/teacher conferences to meet their student's teachers and learn more about their students' academic progress and challenges.

The fall semester parent conferences will take place from 4 p.m. to 8 p.m. as follows:

Monday, Oct. 7- High

Schools

Tuesday, Oct. 8- Middle Schools

Thursday, Oct. 10- Elementary Schools

The meetings offer an opportunity to ask questions and to share any circumstances that might be interfering with a student's progress. Also, the students' first report cards will be issued at the conferences.

### DALLAS PRAYER CONFERENCE TO ADDRESS WOMEN'S FINANCIAL, SPIRITUAL, EMOTIONAL AND PHYSICAL HEALTH

A national prayer conference aimed at empowering women to achieve spiritual, physical, emotional and financial health will be held from 8 a.m. to 2 p.m. at St. Luke "Community" UMC on Saturday, Oct. 12. The conference, open to men, women and teens will be held at the church at 5710 E. R.L. Thornton Freeway. Interested persons may register at the church after Sunday services, via the church Web site, [www.slcumc.org](http://www.slcumc.org), or by calling the church at (214) 887-3909.

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For more information, contact Food and Child Nutrition Services Dept. at (214) 932-5500. Completed applications should be returned to: Food and Child Nutrition Services Department.

# GoPass<sup>SM</sup> is Your Ride to the State Fair of Texas!

## Do the State Fair Four-Step!

1. Download the GoPass app!
2. Buy your DART pass!
3. Ride DART to the State Fair of Texas!
4. Enjoy the fair!



DART.org/statefair  
214.979.1111

### GOVERNMENT SHUTDOWN:

### FEDERAL EMPLOYEES IN NORTH TEXAS UNWILLING TO MISS WORK AND PAYCHECK

HAVE YOU BEEN TRYING TO REACH THE DALLAS POST TRIBUNE?

CONTACT US AT 214.946.6820 OR 214.943.3047

EMAIL US AT [POSTTRIB@AIRMAIL.NET](mailto:POSTTRIB@AIRMAIL.NET)

**BE KIND!** Never speak harsh words. Be kind and gentle with your tongue. For it has been said that the tongue can be like a sword. Think long before you criticize your neighbor. Your tongue can be nasty. Living is one of the most beautiful things in the world. But the tongue can kill!

### Carver Heights Baptist Church



2510 E. Ledbetter  
Dallas, Texas 75216

Early Worship ..... 8:00 AM  
Sunday School ..... 9:30 AM  
Morning Worship ..... 10:45 AM  
Evening Worship ..... 7:00 PM

Pastor, Rev. Daryl Carter

### Greater New Zion Baptist Church



2210 Pine Street Dallas, Tx 75215  
(214) 421-4119 • Email: [gnz2210@sbcglobal.net](mailto:gnz2210@sbcglobal.net)

Services:  
Bible Study  
• Tuesdays 11:00am  
• Wednesdays 7:00pm  
• Sunday School 9:30  
• Worship Service 11:00am

### It's Time to Renew

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The greatest mercy given to dying without God and without hope is to stand in the judgment day empty handed, having lived in a world of sinners, without knowing one person to Christ.

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**Marsalis Avenue Church Of Christ**  
2431 South Marsalis Ave. Dallas, Texas (214) 941-2532

Dr. David L. Lane  
Ministering Evangelist

Sunday School ..... 8:45 AM  
Morning Worship ..... 10:00 AM  
Children's Bible Hour ..... 10:00 AM  
Evening Worship ..... 5:30 PM  
Mid-Week Bible Class ..... 7:30 PM

**Greenville Avenue Church of Christ**  
1013 S. Greenville Ave Richardson, Texas 75081 P: 972-644-2335 F: 972-644-9347

Minister S.T. Gibbs, III  
Associate Ministers: •John Bradshaw •Ben Myers •Patrick Worthey Elders: Harlee Glover •Fred Green •Raymond Hart •David Phillips, Jr. •Johannie Rodgers, Sr.

**SCHEDULE OF SERVICES**  
Sunday  
Morning Worship 9:00 a.m.  
Bible Class 9:45 a.m.  
Morning Worship 10:45 a.m.  
Evening Worship 6:00 p.m.  
Wednesday  
Prayer Service 7:00 p.m.  
Bible Class 7:30 p.m.  
Thursday  
Bible Class 11:00 a.m.

**Dallas West Church Of Christ**  
3510 N. Hampton Rd. Dallas, Texas 75212 (214) 631-5148

Sammie Berry  
Minister

Calendar Of Services  
Sunday Bible School ..... 8:45 AM  
Sunday Worship ..... 10:00 AM & 6:00 PM  
Tuesday Song Practice ..... 7:00 PM  
Wednesday Bible Class ..... 9:30 AM & 7:00 PM  
Sunday Radio Broadcast ..... 970 AM Radio ..... 7:30 AM  
Church website: [www.dlwcc.com](http://www.dlwcc.com)

"The Congregation Where Everybody Is Somebody"

**CONCORD MISSIONARY BAPTIST CHURCH**  
6808 Pastor Bailey Dr. Dallas, Texas 75237 Phone (214) 331-8522 Fax (214) 333-3597

Rev. Bryan Carter, Senior Pastor

SERVICES  
Adult Sunday School ..... 9:30 to 10:40 & 10:15 to 11:30 A.M.  
Children's Sunday School ..... 8:00 to 9:00 & 11:00 A.M. to 12:00 P.M.  
Youth Enrichment Class ..... 10:30 A.M.  
Adult Worship Service ..... 8:00 & 11:00 A.M.  
Children's Worship Service ..... 11:00 A.M.  
Youth Worship Services ..... 8:00 & 11:00 A.M.  
Wednesday Night Prayer and Praise ..... 7:00 PM  
Evening Worship Service (1st & 3rd Sundays only) ..... 6:30 PM  
(Communion and Baptism on 1st-Sundays only)

**Salem Institutional Baptist Church**  
3918 Cruiser Street • Dallas, Texas 75215 • (214) 426-3797

Rev. Todd M. Atkins, Pastor

SERVICES  
Sunday School ..... 9:15 A.M.  
Morning Worship ..... 10:45 A.M.  
Wednesday Prayer Meeting ..... 7:00 P.M.

**ST. JOHN MISSIONARY BAPTIST CHURCH**  
2600 S. Marsalis Ave • Dallas, TX 75216 • 214-375-4876

Rev. Bertrian Bailey

Services  
Sunday 11:00 a.m.  
Sunday School 9:15 a.m.  
Wed. 12:00 p.m. Bible Study  
Wed 7:00 p.m. Bible Study  
"Come and Experience God's Love for YOU Each Sunday"

**Credo of The Black Press**  
The Black Press believes that America can best lead the world away from racial and national antagonisms when it accords to every person, regardless of race, color or creed, full human and legal rights. Hating no person, fearing no person, the Black Press strives to help every person in the firm belief that all are hurt as long as anyone is held back.

**True Lee Missionary Baptist Church**  
3907-11 Bertrand Street Dallas, Texas 75210 Phone: 214-421-9435 Fax: 214-421-0324

Pastor Donald R. Parikh, Sr.

Sunday Church School ..... 9:00 a.m.  
Sunday Morning Worship ..... 11:00 a.m.  
Monday Mission Meet ..... 7:00 p.m.  
Prayer & Bible Study Meeting ..... 7:00 p.m.

Radio Station Broadcast  
Every Sunday 9:30 a.m.-10:00 a.m.  
KPYK 1570 AM

**Cedar Crest Cathedral CME Church**  
1616 E. Illinois • Dallas, Texas (214) 376-2601

Rev. Van Carl Williams

Sunday School ..... 9:30 AM  
Mid-Morning Worship ..... 10:45 AM  
Wednesday Mid-Week Service  
12:00 Noon & 7:00 PM



## "Word on the Street"

Fairy Street Mama

The following questions will require you to complete each sentence. Write the answer in the blank for that sentence.

1. God said that He will give us eternal \_\_\_\_\_.  
A) Flowers B) Life C) Toys
2. We need to read our \_\_\_\_\_ to gain knowledge of God.  
A) Bible B) Newspaper C) Comic Books
3. \_\_\_\_\_ was the first man that God made.  
A) Daniel B) Mark C) Adam
4. We should fast and \_\_\_\_\_ to seek God.  
A) Pray B) Watch TV C) Play
5. We go to Church to \_\_\_\_\_ God.  
A) Eat B) Worship C) See Friends

**Garza Avenue Church of Christ**  
926 Garza Avenue Dallas, Texas 75216 (214) 376-7268

Bro. Rodney Williams, Minister

Bible School ..... 8:45 AM  
Morning Worship ..... 9:45 AM  
Evening Worship ..... 5:00 PM  
Mid-Week Service ..... 6:00 PM  
Ladies Bible Class ..... 4:00 PM  
Wednesdays: Alternate Song and Prayer, Bible Study

"I was glad when they said unto me, let us go into the House of the Lord: Psalms 122:1"

**New Cliff Missionary Baptist Church**  
1704 Overton Rd.\* Dallas, TX 75216 (214) 372-4528

Rev. T. L. Brown

Sunday School ..... 9:30 A.M.  
Morning Worship ..... 10:50 A.M.  
BTU ..... 6:00 A.M.  
Night Service ..... 7:00 P.M.  
Monday Mission ..... 7:00 P.M.  
Tuesday Bible Study & Prayer ..... 7:00 P.M.  
Thursday Choir Rehearsal ..... 7:00 P.M.

SPORTS PAGE

7 Day Weather Forecast for DFW

Table with 7 columns for days (Thursday to Wednesday) and 2 rows for high/low temperatures and weather icons.

2013 State Fair Classic: Grambling State University vs. Prairie View A&M University Saturday, October 5 @ 4:30 p.m.

The Dallas Post Tribune's Philosophy is to "Educate and Elevate"!

Red River Rivalry Texas Longhorns vs. Oklahoma Sooners Saturday, October 12 @ 11:00 a.m.

If you have some sports information that you would like placed in the DALLAS POST TRIBUNE Sports Section e-mail us at: posttrib@airmail.net

Dallas Mavericks Schedule



Table with columns: DAY, DATE, OPPONENT, LOCAL, EASTERN. Lists game dates and opponents from Oct 30 to Dec 7.

The Premise: Love of God, Love of Country, Love of Self, Love of Humanity, the Will to Serve.

The Premise: Amor a Dios, Amor Al Pais, Amor A Uno Mismo, Amor a la Humanidad, y el querer servir.

Dallas Cowboys Schedule

Table with columns: REGULAR, WEEK, DATE, WIN/LOSS, LOCATION, OPPONENT, LOCAL TIME. Lists game dates and opponents from Sep 8 to Dec 22.

Mt. Moriah Missionary Baptist Church

3611 Latimer St. Dallas TX, 75215 (214)-428-2999

Church services list including Sunday Morning Church School, Morning Worship, Evening Membership, etc.

Church of Christ at Cedar Valley: 4013 N. Dallas Ave. Lancaster, Texas 75134. Includes Sunday School, Morning Worship, Evening Worship, and Wednesday Bible classes.

Former Dallas ISD Principals & Central Office Administrators Living Legends

- List of names of former Dallas ISD principals and administrators, including Mrs. Ruby Able, Dr. Frank Alexander, Mr. Johnny Crowley, etc.

CENTRAL POINTÉ CHURCH OF CHRIST: 7440 S. WESTMORELAND ROAD DALLAS, TEXAS 75227. Includes church address, website, and photos of ministers.

Pilgrim Rest Missionary Baptist Church: 1819 N. Washington Ave. Dallas, TX 75204. Includes church address, website, and photos of pastors.

The Dallas Post Tribune Prayer List

- Prayer list containing names of individuals and families, such as Mr. Fred Allen II, Theodora Conyers Family, Mr. Alexis Lary, etc.

Crime Stoppers' Most Wanted

Local Area Law Enforcement reports that on September 5, 2013, these people were wanted on the listed warrants. Authorities have reason to believe that these people might be in the Dallas area and have requested public assistance in locating them.

Grid of mugshots for six individuals: Quaid, Bobby; Beasley, Tearney; Galeana, Francisco; Puckett, Angel; Burnley, Floyd; Rodriguez, Keith. Includes physical descriptions and charges.



# CLASSIFIEDS



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## COMMEMORATIVE OBSERVANCE 50 YEARS LATER

Remembering Addie Mae Collins, Denise McNair, Carole Robertson and Cynthia Wesley of the Birmingham, Alabama Church Bombing

**SEASON 37**  
THE BLACK ACADEMY OF ARTS AND LETTERS  
IN PARTNERSHIP WITH PROJECT 1 VOICE presents  
FOUR LITTLE GIRLS: BIRMINGHAM 1963  
Sunday, September 15, 2013

Commemorative Observance Produced by CURTIS KING  
The Playwright's Spotlight  
Coordinated by Actor/Director AKIN BABATUNDE  
Featuring the Work of Christina Ham  
**PROJECT VOICE**

**Commemorative Events Schedule**  
10:30 AM CHURCH SERVICE | First Baptist Church of Hamilton Park | 300 E. Phillips Street | Richardson, TX 75081  
1:00 PM COMMEMORATIVE DINNER (By Invitation Only) | Fellowship Hall  
4:00 PM COMMEMORATIVE MOTORCADE from Church to TBAAL  
5:00 PM STAGED READING | Four Little Girls: Birmingham 1963 | Clarence Muse Café Theatre  
Dallas Convention Center Theater Complex | 1309 Canton Street | Dallas, TX 75201  
5:50 PM DISCUSSION | "The Leaders Talk Back" with DR. BEVERLY MITCHELL BROOKS (Urban League),  
REV. L. CHARLES STOVALL (SCLC), HOLSEY HICKMAN (NAACP), ERNEST "ERNE" McMILLAN  
(SNCC), DIANE RAGSDALE (Former Dallas City Councilwoman) and THOMAS MUHAMMAD  
(Board Member National Voting Rights Museum and Institute).  
6:00 PM COMMEMORATIVE CONCERT | First Baptist Church of Hamilton Park  
\*Please wear a black arm band to all commemorative activities  
All Events Free to the Public | For More Information, Call 214-743-2440  
The Black Academy of Arts and Letters, Inc. 2013-2014 37th Season programs are supported in part by the City of Dallas - Office of Cultural Affairs, Centerplate, The Dallas Weekly, Downtown Business News, Evans Engraving, CBS 11/TXA 21, Radio One-Dallas, Vinson Creative Solutions and Wicks Designs

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Pastor Bob Davis, II

**Services**  
Sunday School/ Children's Bible Study 9:00 AM  
Men's Focused Bible Study 9:00 AM  
Sunday Morning Worship 10:30 AM  
Children's Church School (4th Sunday) 10:30 AM  
Praise in Motion 1:30 PM  
Word on Wednesday (Bible Study) 7:00 PM  
Saturday Higher Praise Rehearsal (Saturday) 11:00 AM

**Golden Gate Missionary Baptist Church**  
1101 Sabine Street Dallas, Texas 75203  
Phone: 214-942-7474 Fax: 214-942-2023  
www.goldengatembc.org



Pastor Vincent T. Parker

Sunday School.....9:00 a.m.  
Morning Worship.....10:30 a.m.  
Children's Church.....10:30 a.m.  
Prayer Service.....(Wednesday) 7:00 p.m.  
Bible Study.....(Wednesday) 7:30 p.m.  
Youth Bible Study.....(Wednesday) 7:00 p.m.

**NEW BIRTH BAPTIST CHURCH**  
444 W. Ledbetter Drive  
Dallas, Texas 75224  
214-374-0828  
Dr. George W. Pryor,  
Pastor

**Sunday Worship**

Early Services	7:50am
Sunday School	9:30am
Morning Worship	10:30am
Prayer Band	5:00pm
Get Acquainted Hour (4th Sunday)	5:00pm
Training Union	6:00pm
Evening Worship	7:00pm

**Tuesday**  
Open Bible Study (Pastor Pray, Instructor) 7:00pm

**Wednesday**  
Prayer Meeting-Mid-Week Services 8:00pm  
Radio Broadcasts KGOR (104) AM  
Monday-Friday 1:30pm-9:30am  
Saturday 9:30am

**Friendship-West Baptist Church**  
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Matthew 28:19-20  
Dr. Frederick D. Haynes, III - Senior Pastor



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The vision of Friendship-West must be shared by all those who contribute to and partake of the joy of becoming a Christian community within the community that transforms the community.

**SUNDAY SERVICES**  
8:00 a.m. & 10:45 a.m.


Dr. Haynes "Prayer Break" 9:15 PM  
Monday - Friday

2000 West Wheeland Rd Dallas, Texas 75237 Phone 972-226-6200 Fax 972-228-0201

**Victory Baptist Church**  
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6621 University Hills Blvd. • Dallas, Texas 75241


**Services**  
Sunday Worship 10:00AM-12:00PM  
Wednesday Bible Study 6:30PM- 7:30PM  
YMCA Branch 907 E. Ledbetter Dr.

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Rev. John Strong,  
Senior Pastor

**Zion Hill Baptist Church**  
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214-948-6975  
Rev. J. E. Whitaker, Pastor.



Rev. J. E. Whitaker, Pastor

**Order of Service**  
Sunday School.....9:30 AM  
Morning Worship.....11:00 AM  
Bible Study, Tuesday Evenings.....7:00 PM

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Rev. Wade Charles Davis

3919 Munger Avenue  
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MABC2000@stgglobal.net

Sunday School.....9:15 a.m.  
Sunday Morning Worship.....11:00 a.m.

**Wednesday Mid-Week Service**  
Sunshine Bible Study.....10:00 a.m.  
Family Fellowship Dinner.....5:20 p.m.  
Prayer Meeting-Bible Study.....6:30-8:30p.m.  
Youth Bible Study & Rehearsal.....7:00-8:30 p.m.

**Saint Phillips Missionary Baptist Church**  
6000 Singing Hills Drive  
Dallas, Texas 75241  
214.374.6631




Rev. Dr. C.J.R. Phillips, Jr

Email Address:  
stphillipsmbc@att.net  
Rev. Dr. C.J.R. Phillips, Jr.,  
Pastor

**Schedule of Activities**  
**Sunday**  
Early Morning Worship- 8AM  
Church School- 9AM  
Morning Worship- 10AM

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Morning Worship 9:45am  
Wednesday Night Services 6:30pm



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5300 Marvin D. Love Freeway  
Dallas, Texas 75232 \* (214) 339-5800




Rev. J. L. Eades, Jr, Pastor

**Schedule of Service**  
Sunday School.....9:00 a.m.  
Sunday Morning Worship.....10:30 a.m.  
Wednesday Prayer Meeting.....7:00 p.m.  
Brotherhood (1st & 3rd Wed.).....8:00 p.m.  
Senior Mission (1st & 3rd Wed.).....8:00 p.m.  
Adult & Youth Bible Study (Fri.).....7:00 p.m.

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Matthew 28:19-20

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**Sunday Mass Schedule**  
Mass of Anticipation - Saturday, 5 p.m.  
Sunday 9 a.m. in English  
11 a.m. in Spanish



Rev. Timothy Ballab, Pastor

**Eastside Church of Christ**

Schedule of Services  
Sunday School 9:00 am  
Sunday Morning Worship 10:15 am  
Wednesday Night Bible Class 7:00 pm  
Thursday Night Overcomer's Class 6:00 pm



Waydell Nixon, Minister

607 E. Martin Luther King Drive  
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**Sunday**  
KHVN (970 A.M Radio)  
8:00 a.m.  
Bible Class  
8:45 a.m.  
Children Worship  
10:00 a.m.  
Worship Service  
10:00 a.m.

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**GOVERNMENT SHUTDOWN: FEDERAL EMPLOYEES IN NORTH TEXAS UNWILLING TO MISS WORK AND PAYCHECK**

**ALL DISTRICT STUDENTS CAN EAT BREAKFAST AND LUNCH FOR FREE**

Every student in Dallas ISD can now eat free breakfast and lunch at no cost to them. Effective today, Oct. 1, Dallas ISD is implementing Provision 2, a federal amendment that allows the National Lunch and School Breakfast programs to be offered districtwide to all students free of charge.

The Dallas ISD Food and Child Nutrition Services Department announced the new initiative which will make it possible for every student to receive nutritious meals every school day.

"This is an incredible opportunity for the students of Dallas ISD," said Dora Rivas, executive director, Food and Child Nutrition Services. "We know that students who have nutritious meals each day perform better in school. It is impossible for students to do their best work if they are hungry. Through this provision everyone wins, especially our students."

The district qualifies for this option based on the number of completed applications for free and reduced-priced meals received by FCNS. While the district received 85 percent of the needed number of completed applications for a successful roll-out, FCNS continues to encourage parents who have not completed an application to do so in order to maximize the success of the Provision 2 amendment. Meal applications will be accepted throughout the year, and families can support this initiative by submitting a meal application by the end of October. Applications can be completed online a foodapps.dallasisd.org.

For more information, contact Food and Child Nutrition Services Dept. at (214) 932-5500. Completed applications should be returned to: Food and Child Nutrition Services Department.

**COMING!!! "Thursdays Noon Politics" at The Dallas Post Tribune**

Conference Center. COME meet the candidates, talk about the issues, let your voice be heard, invite your neighbors.

Contact The Post Tribune offices at 214.946.7678 or 214.376.9000.

Light refreshments served.

**The Homegoing Celebration of Mrs. Jere Lee Blanton**



Year and their nominee for National Teacher of the Year.

Jere was also immersed in Sisterhood, initiated into the Gamma Epsilon chapter, Texas College in 1946. She joined the Metropolitan Dallas Alumnae chapter in 1985/ She was honored for 50 years of dedicated service to Delta Sigma Theta Sorority, Inc.

Mrs. Blanton is survived by her son, daughter-in-law and principal caretaker Sheila, 3 grandchildren (Richard, Rodrick, and Jerelen)-all with college degrees and careers, and 4 great grandchildren (Richard, Rashard, Talden, and Micah).


dren, Dietra who lived briefly after birth, and Rev., Dr. Richard L. Blanton, affectionately known as Ricky.

Mrs. Blanton began her teaching career in Tyler, Texas at the Dixie Colored School. She retired from the Dallas Independent School District. Most knew her as the art teacher at N. W. Harlee Elementary School. She was honored as Teacher of the

Mrs. Jere Lee Blanton was born to the parentage of Jeremiah and Ocie McKinney.

Jere matriculated at Lincoln High School, then Texas College-B.S., and finally Texas Southern University-M.Ed. She was married to the Reverend Richard P. Blanton for 27 years until his death in 1977. This union was blessed with two chil-

**In Loving Memory of Pricella Hartman**



Princella Hartman was born in 1906 in Boswell, OK The 13TH Child of Alexander Hartman and Cappiola "Cappie" Sanders Hartman. As a child of 9 years old, she confessed a hope in Christ and became a member of the C.M.E. Church.

After moving to Dallas, TX, she united with Boli St. C.M.E. in 1935 and remained a loyal member through to the Cedar Crest C.M.E. Cathedral Gamily.

She was a retired pastry chef of Dallas Independent School District. She was a long time Volunteer at Parkland Hospital with the Foster Grand Parents Program of Greater Dallas in Pediatrics, sharing love, care and stories with the babies.

Princella Hartman received the JC Penny Award, Senior Citizen Award- 2000, worked as a Voting Poll Precinct Chair- 50 years, appeared on numerous cooking shows & in cook books. Earned multiple blue

dominoes and do Talent shows. She loved being of service to all who needed her. And she loved her life and telling stories-about her adventures from her early days and family in Oklahoma to the formative years of her North Dallas/Freedmans Town community to the achievements of her off-springs.

She was preceded in death by her daughter Naomi Burton, grandchildren Tommy Tate Jr. Cecil Burton, Ciscoe Burton 11, Asa Bell 111 & Steven Bell and all of her other siblings.

Her memory will be cherished by her daughters Clara Cole and Patricia Banks. Grandchildren Joyce Elaine Tate, Laura Kathy Burton, CeCelia Antoinette (Burton), Gerald Tate, Janice Tate, Princella Mosely, Robert Cole, Patrick Banks, Grand Nephews James L Collins Jr. & Phillip E. Collins, 7 Great Grand children, 11 Great-great grand children, 1 Great-great great grand child.

ribbons for baking at the State Fair of TX which she intergrated in 1956 for blacks to go every day, honored with HARTMAN STREET Named for her in Uptown Dallas - 1996. named 1st Home Town Hero by Clarice Tinsley-Fox 4 -featured annually, received Centennial Plaques from top local officials and from 2 Presidents- Bush & Obama.

Princella, "Granny" as most people called her, loved cooking and people who loved her cooking. She loved Family and Friends and gathering together to play cards,

### Three Montford Point Marine Veterans Celebrate Birthdays



Honorees Mr. John Vanoy, 88; Mr. Harry Hamilton, 88 and Mr. Wendell Ferguson, 87



#### History of the Montford Point Marines

In 1942, President Franklin D. Roosevelt established a presidential directive giving African Americans an opportunity to be recruited into the Marine Corps. These African Americans, coming from all states, were not sent to the traditional boot camps of Parris Island, South Carolina and San Diego, California. Instead, African American Marine recruits were segregated and assigned to basic training at Montford Point, a newly established facility at Camp Lejeune, North Carolina. Conditions were less than hospitable. Prefabricated huts used as barracks were often filled beyond capacity. Those buildings and others—leftovers from an earlier Civilian Conservation Corps unit—were dilapidated. Undeterred by such living conditions, the overt racism and segregation of the era, and surrounded by an air of constant doubt about their capabilities, the men that would become known as the Montford Point Marines persevered.

Before closing its gates in 1949, approximately 20,000 African American recruits received training at Montford Point Camp. These Marines served honorably in the Saipan, Guam, Tinian, Pelelieu, Iwo Jima, and Okinawa campaigns during World War II and beyond. The initial intent of the Marine Corps leadership was to discharge these African American Marines after the war, returning them to civilian life, and leaving the Marine Corps an all-white service. Once given the chance to prove themselves, it became impossible to deny the fact that this new breed of Marine was just as capable as all other Marines regardless of race, color, creed, or national origin. These Marines' honorable, courageous, and committed service in defense of freedom serve as a gleaming testament to their undaunted character and sacrifice—endeavors that led our nation to victory and forever pulled down racial barriers that existed within its military.

Photos by Ferguson Fotos



Mr. Wendell Ferguson with brother Mr. Floyd Ferguson and sons Daryl and Wendell B. Ferguson



Entertainers and Honorees Mr. John Vanoy, 88; Mr. Harry Hamilton, 88 and Mr. Wendell Ferguson, 87



Mr. Wendell Ferguson's with family; standing, Chicago family and seated Texas family

### OFFICEMAX MAKES DAY BETTER FOR TWO DALLAS ISD TEACHERS

Fifth-grade science teacher Jessica Enriquez from Cesar Chavez Learning Center and Kimberlee Bassa, a kindergarten teacher at Ronald McNair, had their day brightened by OfficeMax during the A Day Made Better initiative.

The teachers were among 1,000 educators nationwide who were surprised with \$1,000 in school supplies presented by OfficeMax and AdoptAClassroom.org. The annual initiative seeks to erase teacher-funded classrooms by providing much needed supplies early in the school year.

Teachers selected for the surprise are nominated by their principals for demonstrating passion, dedication and innovation in the classroom.

Both teachers were praised by their principals and school staff as exceptional teachers. "Ms. Bassa is special because she goes above and beyond with her students and her parents," said Allena Anderson, principal, Ronald McNair Elementary. "She is often seen in her classroom teaching and dancing with her students as one of her instructional strategies. Her students love being in her class."

"As a fifth-grade science teacher, Jessica Enriquez exhibits an abundance of dedication," said Kimberly Runnels, community liaison, Cesar Chavez Learning Center. "Ms. Enriquez also spends a good amount of her personal funds on instructional items to ensure her students have everything needed to conduct science experiments. Just recently, she purchased perishable items for all four of her fifth-grade classes so they would have the materials needed for the natural sciences experiment."

Since 2007, A Day Made Better and other



Jessica Enriquez, teacher at Cesar Chavez Learning Center is surrounded by fifth-grade students during the A Day Made Better surprise



Kimberlee Bassa, teacher, Ronald McNair Elementary School, is surrounded by students during the OfficeMax surprise

OfficeMax Goodworks programs have contributed more than \$25 million in grants and supplies to support more than 31,000 teachers and their classrooms. Additionally, through the annual event, OfficeMax has helped its non-profit partner AdoptAClassroom.org secure funding for more than 100,000 classrooms nationwide.

### OCTOBER IS BREAST CANCER AWARENES MONTH

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